Templeton Cricket Club

TEMPLETON
CRICKET CLUB

Sponsorship Prospectus
Season 2026/27



City of Knox
Club of the Year
2023
Sports & Leisure Awards

We are a Good Sports club
GOOD SPORTS

Our Club

Templeton "Taipans" Cricket Club was established in 1983 by a group of local residents, starting with two senior and two junior teams. Since its inception, the club has steadily grown into one of the largest and most successful in the Ringwood District Cricket Association boasting 56 premierships.

In 2023, the Club was was awarded the "Club of the Year" in the Knox Council Sports & Leisure Awards.

Fielding 6 senior & 12 junior teams including four female teams, and one of the largest Cricket Australia Blaster programs in our region, the Taipans are a well-established, thriving club. We pride ourselves on being a professional community orientated club, with a commitment to serving our local community and providing a pathway for our Club's home-grown talented juniors to our senior ranks.



We believe in the power of team sport to create a sense of community and assist with the wellbeing and development of young people.

To understand our history & future ambitions watch "Our Story"

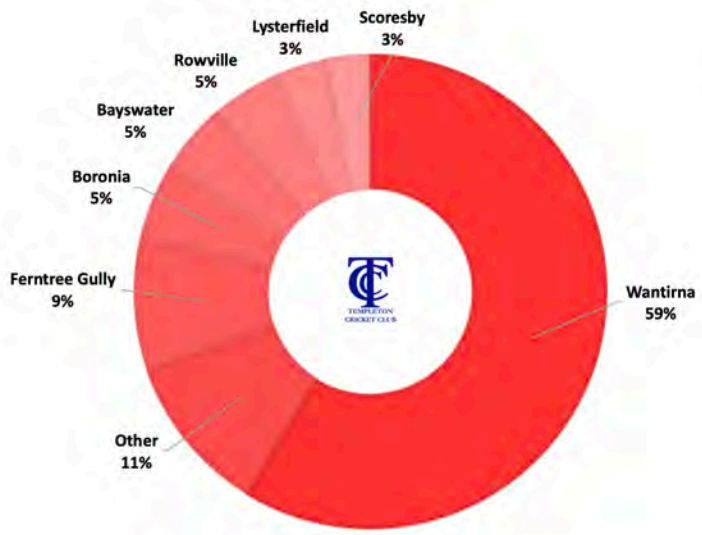
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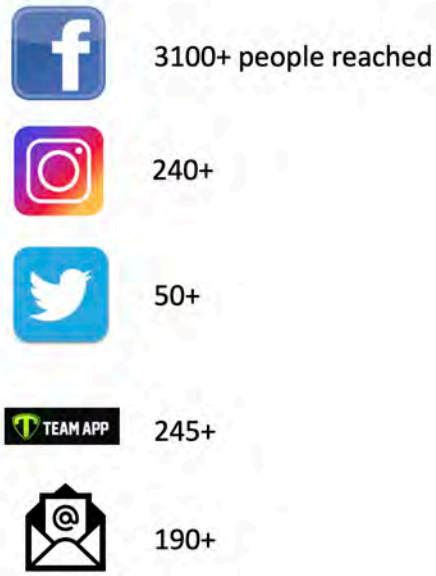
The Taipans Community

In season 2025/26, the Club's community included:

- 376 total participants
- 246 junior players from 4-16 years of age
- 12 junior & 6 senior cricket teams
- 4 female cricket teams
- 130 senior players
- 172 families

Beyond our playing list, the Club's reach extends to a large number followers and supporters via our social media channels.





Engagement Opportunities

To continue to build our Club and provide the resources necessary to continue and extend our success, the Club requires the financial support of generous sponsors. Through their support, we can create a partnership with our sponsors to make a positive difference to our local community.

Templeton Cricket Club provides a number of options for sponsors to engage with our Club community. Whether it be social or competition related events, the Club strives to provide an inclusive environment for stakeholders with the opportunity to promote their businesses through:

- Social media promotion to our club community
- Scoreboard & ground signage
- Website advertising
- Junior & Senior shirt sponsorship
- Ground signage
- Junior & Senior shirt sponsorship
- Clubroom advertising
- Club apparel branding





Joining the Taipans

The Club has a flexible approach to meeting its sponsors needs and would be happy to discuss how we could structure an arrangement to maximise the benefits to our sponsors.

Sponsorship Type:	Gold	Silver	Junior Program	Bronze	Community
Investment per annum:	$4,000	$3,000	$2,000	$1,500	$100
Term:	3 years	1 year	1 year	1 year	1 year
Benefits:					
Senior team naming rights	Yes				
Club Off field Apparel logo	Prominent	Small	Small		
Senior Playing shirt	Yes				
Junior Playing shirt	Yes		Yes		
Electronic advertising on scoreboard at Templeton Res.	Yes	Yes	Yes	Yes	
Social Media Messaging (no of messages p.a.)	8	6	4	3	
Logo on Club honour boards	Yes	Yes	Yes	Yes	Yes
Logo on flag displayed at Templeton Reserve	Yes	Yes	Yes	Yes	
Website advertising	Yes	Yes	Yes	Yes	Yes
Letterhead & email signature	Yes	Yes	Yes	Yes	
Club credit per season redeemable at the bar	$200	$150	$75	$50	
Supply of Club polo shirt, club hoodie, club cap	Yes	Yes	Cap		
Ticket(s) to the Clubs Major Fundraiser, TCC Superdraw	3	2	1	1	
Invites for two adults to all Club functions	Yes	Yes	Yes	Yes	
Other benefits subject to negotiation	Yes				

Our Valued Sponsors

MAJOR PARTNERS

PARTNERS

Contact

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